

Schiller Bikes | Company Snapshot

Bike A Blue Planet

COMPANY OVERVIEW

Schiller Bikes was founded on the daring belief that people should be able to bike a blue planet. Hailed as “the world’s most radically redesigned bicycle” the Schiller S1-C is the leading waterbike in the world. The S1-C is constructed out of marine grade alloys, stainless steel, a proprietary propulsion and steering system, and rugged high pressure, drop-stitch pontoons that allow for easy transport, assembly and breakdown.

Developed with state-of-the-art engineering and design, the Schiller S1-C has enabled millions of people around the world to have an exhilarating, dynamic and safe biking experience on the water. This is the next frontier of fun, fitness, wellness and adventure on the water.

With nearly one billion bikes around the globe built for land, Schiller is singularly focused on delivering epic rides, trailblazing voyages and incredible sunset spins on oceans, lakes, rivers and canals.

Schiller Bikes was founded by Jessica Schiller, the first person to ever bike from San Francisco to the Farallon Islands.





TECHNOLOGY

A premium bike meets ultra-portable catamaran, the S1-C is the most advanced production water bike in the world. Its iconic design features striking curves, bold colors, anodized aluminum frame and stainless steel precision engineered parts. A proprietary drive train employs carbon fiber belts, flexible shafts, and propulsion system that enables riders to easily create forward thrust with a high degree of maneuverability. Rugged, high pressure drop-stitch pontoons ensure maximum rider safety on the water. The S1-C drive train requires very low maintenance and is serviceable by bike mechanics around the world. The S1-C can achieve speeds of approximately 10 knots per hour (11 mph / 17Kph) depending on rider ability. The bike is ergonomically designed with interchangeable bike components (saddle, handlebars, cranks, and pedals) and a variety of system features to ensure maximum safety on the water.

DESIGN FEATURES

- Iconic design language
- Marine grade alloys, stainless steel, and Gates Carbon Drive belts to resist corrosion in salt water environments
- Fast, and can reach speeds of approximately 11 mph/17 kph,. Cruising speeds of 5 -7 mph / 8 - 11 kph
- Integrated steering at handlebars
- Proprietary propulsion system
- Safe and stable in open water
- Under 10 minutes to assemble
- Compact footprint – fits inside many cars, boat holds and city apartments
- Intuitive UX
- High pressure, drop-stitch inflatable pontoons
- Modular architecture
- Variety of color options on frames and pontoons
- Additional high pressure inflatable front deck available as accessory along with stained bamboo running boards.
- Weight is approximately 90 pounds (40 kg)
- One of the only bikes in the world that can go in reverse
- Low maintenance

The Schiller team's commitment to design, technology, safety and engineering, matched with a passion for all things aquatic, is what guides them every day.

ECO FRIENDLY

Unlike other motorized watercraft such as wave runners and foil boards the Schiller bike is a 100% human powered vehicle requiring no fuel and having zero emissions or impact on the environment. They are silent in motion and do not require a trailer for transport.

GLOBAL CUSTOMERS & MEDIA

The company presently has customers in over 100 countries around the globe, including a wide range of celebrities, pro athletes and dignitaries including: Jay-Z, Princess Charlene of Monaco, Gisele Bündchen, Crown Prince of Dubai, Lord Norman Foster, Philippe Starck, Pete Sagan, Laird Hamilton, Tyler Perry, Nico Rosberg, Valtteri Bottas, Garret McNamara, Diane Von Furstenberg, The Edge, Tim Cook, and Mike Ovitz. The bikes are also featured at a growing roster of the leading resorts around the world, including Four Seasons, Aman, Ritz Carlton, Le Meridien, Viceroy, Marriott, and many others.

Schiller water bikes have been featured in thousands of print and online articles, televised programs including, Below Deck Mediterranean, the Amazing Race, Steve Harvey Show, Shark Week w/Michael Phelps (Discovery Channel), Tech Toys, Toys for Big Boys and many others.

Bikes have also been used for the “Calvi Crossing”, a 120 mile/ 88 km 24 hour open ocean race from Corsica to Monte Carlo, featuring UFC Champion Connor McGregor (@notoriousMMA) and Princess Charlene of Monaco. Bikes have also been used for the Riviera Water Bike Challenge, an annual charity waterbike race held in Monaco.

PRICING:

- Schiller S1-C MSRP – USD \$4,995
- Accessories include: inflatable front deck which allows for a passenger and/or platform for fitness, yoga, fishing, relaxation or equipment (+450)

VERTICALS:

Marine - Yachts & Charters, Waterfront Hotels + Resorts, Cruise Lines Rental & Adventure Tour Operators, Government entities, Lake / Beachfront Homeowners

CONTACTS

Media: pr@schillerbikes.com

General Inquiries: info@schillerbikes.com

Company: Jessica Schiller, Founder & CEO, jessica@schillerbikes.com

SCHILLER

BIKE A BLUE PLANET

Website: www.schillerbikes.com

Images and Videos:

<https://drive.google.com/drive/folders/1BwyPmLa-2Bjb2-EsfrO2SPNwsK0C3cbk?usp=sharing>

Social

Instagram: @schillerbikes

Facebook: Schillerbikes

LinkedIn: SchillerBikes

